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| Title | Geoportal of the Municipality of Bar |
| Date | <p><i>When was the good practice implemented?</i></p> <p>In April, 2022 Geoportal was presented and started with implementation</p> <p>Bar, Montenegro</p> |
| Objective | <p><i>What is the aim/objective of this good practice?</i></p> <p>This is an innovative application that is a set of various services of the Municipality, which would facilitate residents and tourists in simple, quick and easy access to all important data, but also local administration in its daily work.</p> |
| Location /geographical coverage | <p><i>What is the geographical range where the good practice has been used?</i></p> <p><i>Please specify, when possible, the country, region, province, district, town and village.</i></p> <p>Municipality of Bar, Montenegro</p> |
| Organisation responsible for good practice | <p><i>Which organisation is responsible for implementing the good practice?</i></p> <ol style="list-style-type: none"> 1. Municipality of Bar 2. AGS, Novi Sad, Serbia - company specialized in development of the software solutions and geoinformatics services |
| Stakeholders and Partners | <p><i>Who are the beneficiaries or the target group of the good practice? Who are the users of the good practice?</i></p> <p>Residents in the Municipality of Bar, Tourists, Local administration</p> |
| Short summary | <p><i>Provide a brief description of the good practice</i></p> <p>This good practice, Geoportal, provides insight into the sights and important locations in the city in the aspect of tourism, culture, history, entertainment, sports, and a 3D view of Stari Bar with the fortress is also available, which is a special tourist attraction. Also, the map shows some general and useful information such as road infrastructure network with exact street names, sewage and water supply networks and</p> |

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| | <p>other important communal infrastructure facilities, which will make it easier for residents, tourists. For potential investors, Geoportal displays a wide range of local government services and provides insight into cadastral parcels, the status of buildings and their legalization, coverage of planning documents, but also land use and tax liabilities to get to know the city's development potential.</p> |
| Impact | <p><i>What has been the impact (positive or negative) of this good practice on the beneficiaries?</i></p> <p>This is a young project, during these two years of implementation confirmed its purpose and proved to be very successful and useful for tourists, residents and investors.</p> |
| Innovation | <p><i>In what way has the good practice contributed to an innovation in the heat waves management?</i></p> <p>The project contributed to increasing the visibility of the tourism potential of the Municipality of Bar, because by using this portal, which as an application adapted to all devices, the smart city concept increased the productivity of the tourism sector and local administration, facilitated communication for the residents, and brought tourists closer to tourist attractions, communication and in a certain way contributed to the creation of tourist loyalty towards the destination, as the smart tourism destination.</p> |
| Lessons learned | <p><i>What are the key messages and lessons learned to take away from the good practice experience?</i></p> <p>In the concept of the smart tourism all community have to be involved and there is no productivity if we are not all in it.</p> |
| Tools | <p><i>What are the tools a VET educator could use to implement the above-mentioned practices? What are the tools a tourism entity needs to implement the practice?</i></p> <p>1. <i>Creating teaching materials for modules related to the Hotel Industry and Travel, both at the national curriculum level and for preparing daily work plans, by using Geoportal of M.of Bar</i></p> |

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| | <ol style="list-style-type: none"> 2. <i>Establishing correlations between tourism modules and computer science(ICT), at both secondary school and college levels</i> 3. <i>Promoting smart tourism through the organization of school and national competitions</i> 4. <i>Preparing competitive tourism professionals for the labour market</i> 5. <i>Utilizing the SMARTOUR project platform to organize workshops with local tourism entrepreneurs, the Tourism Organization of Bar, and local administration to enhance the knowledge about smart tourism.</i> 6. <i>Raising awareness about smart tourism.</i> |
| Sustainability | <p><i>What are the elements that need to be put into place for the good practice to be institutionally, socially, economically and environmentally sustainable?</i></p> <p>For this project all elements have been put</p> |
| Replicability and/or up-scaling | <p><i>What are the possibilities of extending the good practice more widely?</i></p> <p>Following the pioneer example of Bar and other cities have started to apply a similar „smart city“ model.</p> |
| Contact details | <p><i>What is the address of the people or the project to contact if you want more information on the good practice?</i></p> <p>Address: Municipality of Bar Bulevar Revolucije 1, 85000 Bar, Montenegro E-mail: opstinabar@bar.me</p> |
| Related Web site(s) | <p><i>What are the Web sites of the projects under which the good practice was identified and reproduced?</i></p> <p>Geoportal Bar</p> |
| Related resources that have been developed | <p><i>Which training manuals, guidelines, data sheets, posters, images, video and audio documents have been developed in the framework of good practice?</i></p> |

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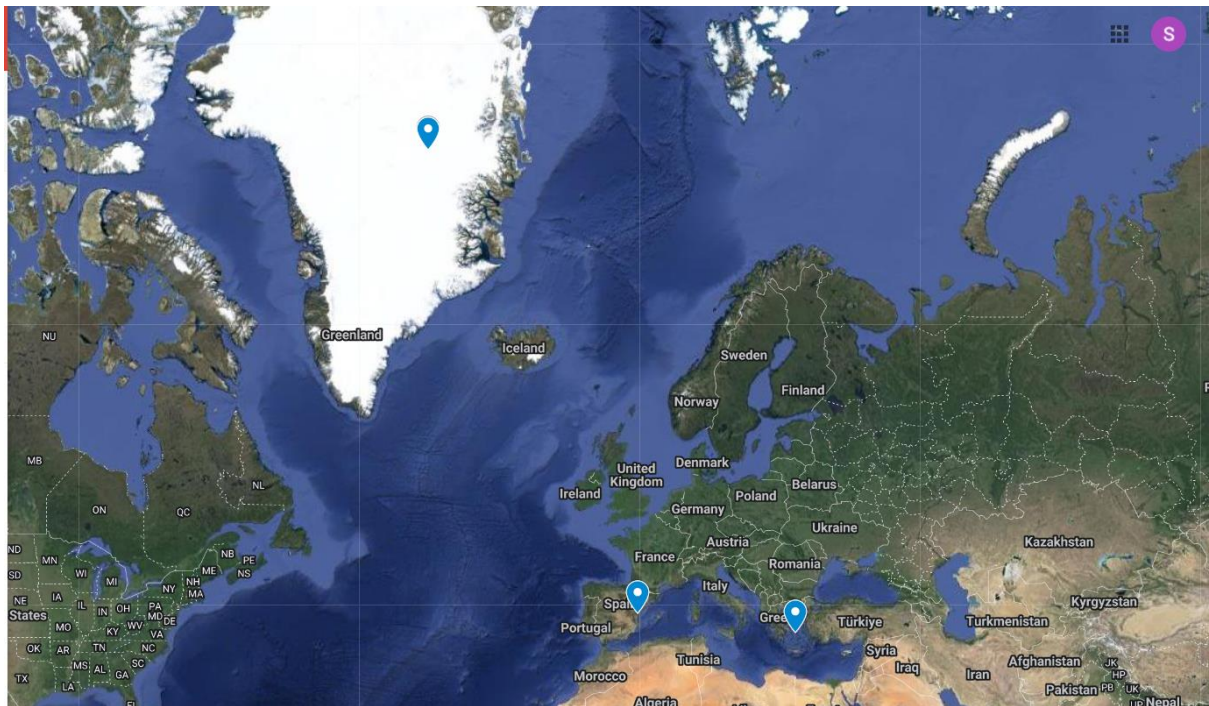


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SMARTOUR

Interactive map of good practices



SMARTOUR

2023-1-DK01-KA220-VET-000151681

Web site:

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