



Title	Hermoupolis Heritage
Date	2021
Objective	<i>Organization of experiential experiences to highlight the cultural heritage.</i>
Location /geographical coverage	<i>Syros Island, Greece</i>
Organisation responsible for good practice	<i>Hermoupolis Heritage is a non-profit organization based in Syros, which aims to save and restore the tangible and intangible cultural heritage of the island. Based on the study of history and tradition, it creates experiential experiences that focus on the fields of architecture, culture, industry and the environment. The purpose of these actions is to highlight the history of the island, to inspire as well as to raise awareness for actions by other institutions or persons.</i>
Stakeholders and Partners	<i>Who are the beneficiaries or the target group of the good practice? Who are the users of the good practice?</i> Local citizens, school students, tourists, professionals in tourism.
Short summary	Hermoupolis Heritage's vision is for Syros to develop as a cultural center, full of people who actively participate in spreading the history of the island's buildings, objects and people and help save the past through the battle against time. The ultimate goal of the organization is the preservation of the intangible and material cultural heritage of the island, the protection of the environment as well as the well-being of the people who live in this place!
Impact	<i>What has been the impact (positive or negative) of this good practice on the beneficiaries?</i> <i>One of Hermoupolis Heritage's biggest missions to date was the rescue and restoration of a textile factory, where through the oral testimonies of the old workers an experiential experience was</i>

	<p><i>formed in which the visitor lives as a worker of the time her, wearing the traditional apron and operating the factory machinery. Through this experience he learns about the life of the workers and the history of the island's textile industry. On the occasion of this factory and its rescue operation, Hermoupolis Heritage tries to create a culture of love for history in the local community. For the in-depth cultivation of this culture, efforts will be made to restore and utilize other buildings as well, since Ermoupoli is full of such treasures.</i></p> <p><i>The words, rescue - restoration - promotion - awareness, act as a compass of the people of Hermoupolis Heritage:</i></p> <ul style="list-style-type: none"> • <i>Saving history, tangible and intangible. Collecting objects and recording testimonies of the past.</i> • <i>Restoration of buildings and objects.</i> • <i>Highlighting the island's history and cultural heritage through the creation of experiential experiences and activities.</i> • <i>Sensitizing other people so that they act to save, restore and highlight the history of this place.</i>
<p>Innovation</p>	<p><i>In what way has the good practice contributed to an innovation in the smart tourism?</i></p> <p>Live the experience of old Syros through our actions</p> <p>All services provided by Hermoupolis Heritage aim to educate participants through interactive and entertaining experiences. Visitors tour historical sites and use instruments from the past that have been rescued and restored. In each activity, the visitor's experience is completed with a taste of local products and meals of Syros which are inspired by the tradition of the island.</p>
<p>Lessons learned</p>	<p><i>What are the key messages and lessons learned to take away from the good practice experience?</i></p>

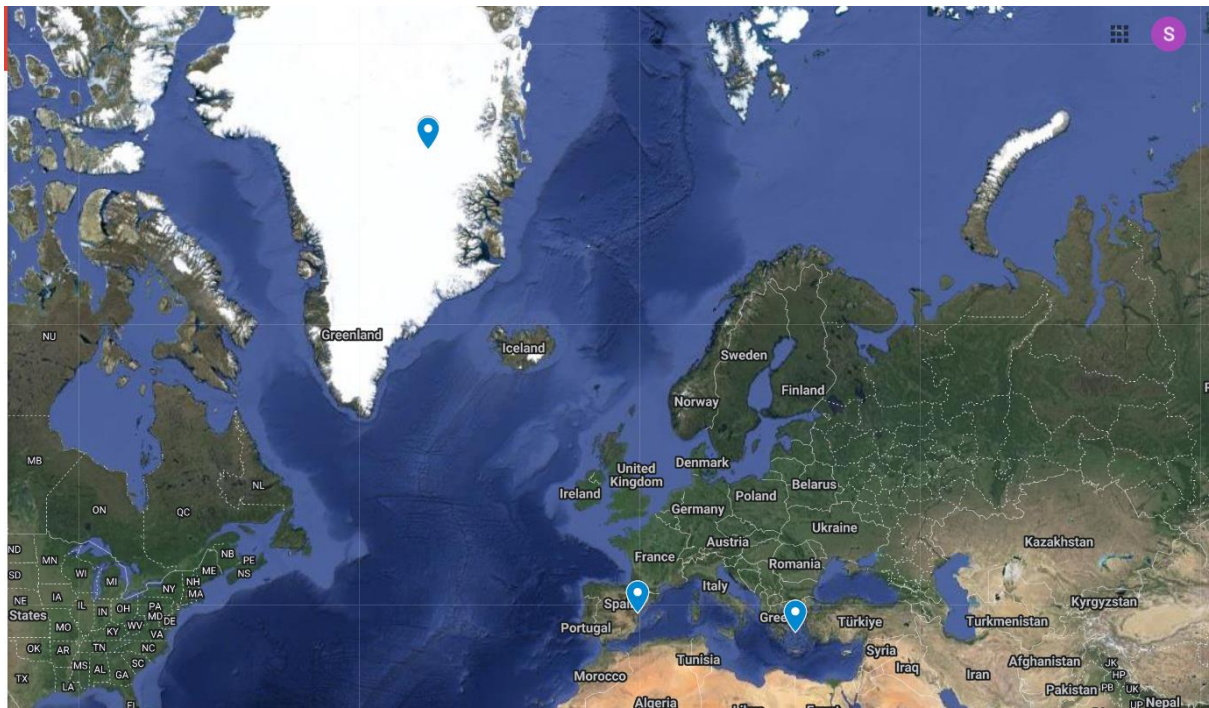
	<p>Dimitris Stavrakopoulos, the founder of HERMOUPOLIS HERITAGE, confirms that history it turns into either memories or art.</p> <p>Some human minds see light where all others see darkness. This is what Dimitris Stavrakopoulos is doing today, turning this deathly quiet textile factory into a lively place of art and culture.</p> <p>Dimitris Took the Greek National tourism award of 2022</p>
<p>Tools</p>	<p><i>What are the tools a VET educator could use to implement the above-mentioned practices? What are the tools a tourism entity needs to implement the practice?</i></p> <p><i>Using interactive and entertaining experiences, for promoting the culture heritage of a place. Using the history of a region with a sustainable promotion for thematic tourism</i></p>
<p>Sustainability</p>	<p><i>What are the elements that need to be put into place for the good practice to be institutionally, socially, economically and environmentally sustainable?</i></p> <p>Finding the resources to create a sustainable proposal, involving local community in the project, volunteers</p>
<p>Replicability and/or up-scaling</p>	<p><i>What are the possibilities of extending the good practice more widely?</i></p> <p>Creating a international network with the same values of preserving the history of our planet respecting and refraining the possibility to see with different eyes what was before our era. And to do this with an experimental way, giving to the visitors the joy to return the time back!!</p>
<p>Contact details</p>	<p><i>What is the address of the people or the project to contact if you want more information on the good practice?</i></p> <p>E-mail:info@hermoupolisheritage.com Phone:+30 693 2327703 Location:Polytechniou 16, Ermoupoli 841 00</p>

	<p>Instagram: hermoupolis_heritage Facebook: Hermoupolis Heritage</p>
<p>Related Web site(s)</p>	<p><i>What are the Web sites of the projects under which the good practice was identified and reproduced?</i></p> <p>https://www.hermoupolisheritage.com/en</p>
<p>Related resources that have been developed</p>	<p><i>Which training manuals, guidelines, data sheets, posters, images, video and audio documents have been developed in the framework of good practice?</i></p> <p>A study visit of the partners during the TPM of Syros , will help to investigate the methodology and the great achievement of HERMOUPOLIS HERITAGE</p>



SMARTOUR

[Interactive map of good practices](#)



SMARTOUR

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Web site:

E-Learning:



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