



SMARTOUR
2023-1-DK01-KA220-VET-000151681

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Category	Details
Title	Banat Brunch
Date	Ongoing
Objective	The project's objectives are to highlight the rural cultural heritage in the rural areas of Timis county, to revitalize and promote the customs and traditions of the ethnic groups living in these areas, highlighting elements of local architecture, music and gastronomy. In other words, to promote local gastronomy and cultural heritage through community events.
Location /geographical coverage	Timiș County, Banat Region, Romania
Organisation responsible for good practice	My Banat Association
Stakeholders and Partners	Local households, Local and Regional authorities, NGOs, National and International Tourists. Direct beneficiaries are locals that produce local food for the purpose of both popularity and sharing several recipes among young generations.
Short summary	Banat Brunch is a series of gastronomic events aimed at celebrating and promoting the traditional cuisine and cultural heritage of the Banat region. These events are organized in various locations (remote villages) across Timiș County and offer participants the opportunity to enjoy local dishes, participate in cultural activities, and connect with the local community.
Impact	Positive impact on local tourism, increased awareness appreciation of local culinary traditions, economic benefits for local producers and vendors.
Innovation	Integration of traditional gastronomy with cultural tourism, creating unique and immersive experiences for participants.
Lessons learned	Successful collaboration between local communities and organizers is key to the event's success. Ensuring authenticity and high-quality

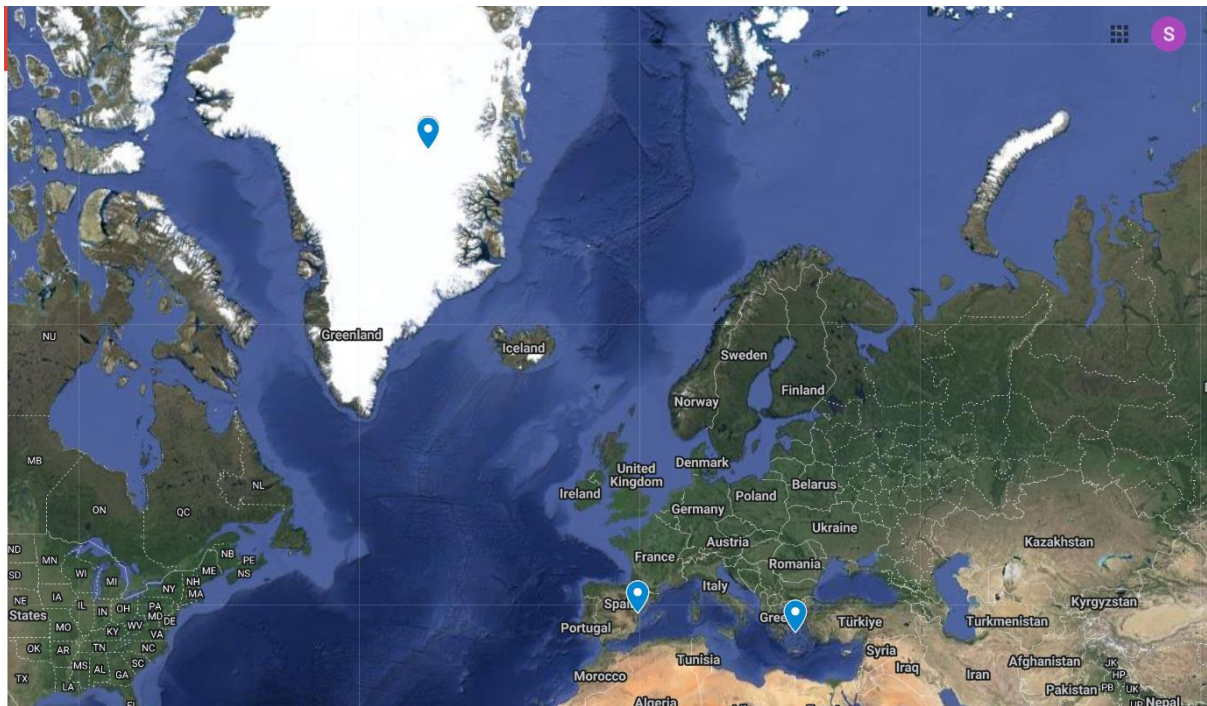
	<p>experiences fosters greater appreciation and participation.</p> <p>Traditional and old local food has the opportunity of being learned/adopted by non-locals and younger generations</p> <p>Development of rural and remote areas</p> <p>Guided tours for discovering tourist attractions</p>
Tools	<p>Event planning guides,</p> <p>collaboration frameworks with local communities,</p> <p>marketing and promotion tools.</p>
Sustainability	<p>Ongoing support from local authorities and communities, maintaining the authenticity of the events, sustainable sourcing of local ingredients.</p>
Replicability and/or up-scaling	<p>High potential for replication in other regions with rich culinary traditions.</p> <p>Can be scaled up by increasing the frequency of events and involving more communities.</p>
Contact details	<p>Banat Brunch Organizers, Timiș County, Romania</p>
Related Web site(s)	<p>https://mybanat.ro/index.php/2023/03/05/picnic-in-pusta/ ;</p> <p>https://www.cjtimis.ro/event/evenimentele-de-cultura-gastronomica-banat-brunch-reincep-in-timis-2/ ,</p> <p>https://www.facebook.com/p/Banat-Brunch-100066589175324/</p>
Related resources that have been developed	<p>Event posters,</p> <p>promotional videos,</p> <p>social media content,</p> <p>participant feedback forms.</p>

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[Interactive map of good practices](#)



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Web site:

E-Learning:



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